

Event Services Guide

Professional Execution for Live Corporate Events



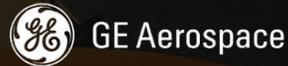
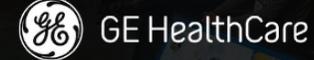
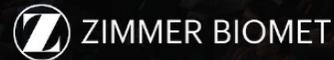
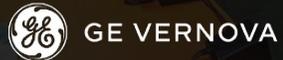
Our Motto

We do what we say we're going to do when we say we will do it. Follow-through is at the heart of every great event.

20+

Years of Producing
World-Class
Live Corporate Events

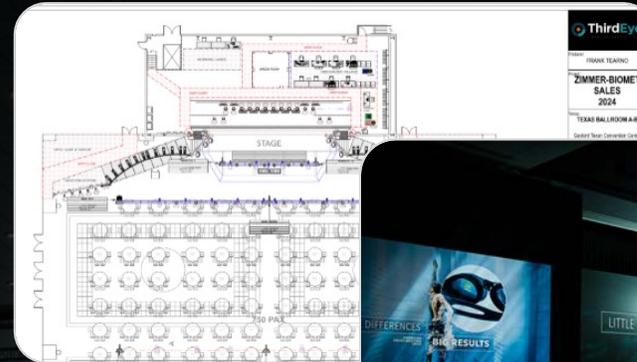
Trusted in partnership with some of the world's best companies.



We're headquartered in Kennesaw, GA, but we produce events all over the world!



From concept calls to in-room execution.



Reliable & Consistent AV Execution

Large Programs & Multi-Day Conferences



Medium & Small Programs



Award Shows Galas, & Parties



The Right People & The Right Tools

**Industry Leading Producers,
Stage Managers, & Technicians**



**Reliable State-of-the-Art
Company Owned Equipment**



**Creative & Practical
Stage Design Solutions**



Immersive Experiences & Activations

AR & VR Experiences



Product Launches & Trade Shows



Touchscreen & Interactive Applications



Mission Critical Smaller Meetings | 25-100 Attendees

- Townhalls
- Quarterly Earnings
- Executive Workshops
- Leadership Offsites
- Press Events
- Investor Relations
- Roadshows
- Breakouts
- Advisory Boards



Mid Sized Programs | 150-300 Attendees

- Sales Kickoffs
- Leadership Trainings
- Roadshows
- Annual Meetings
- Shareholders Meeting
- Educational Seminars

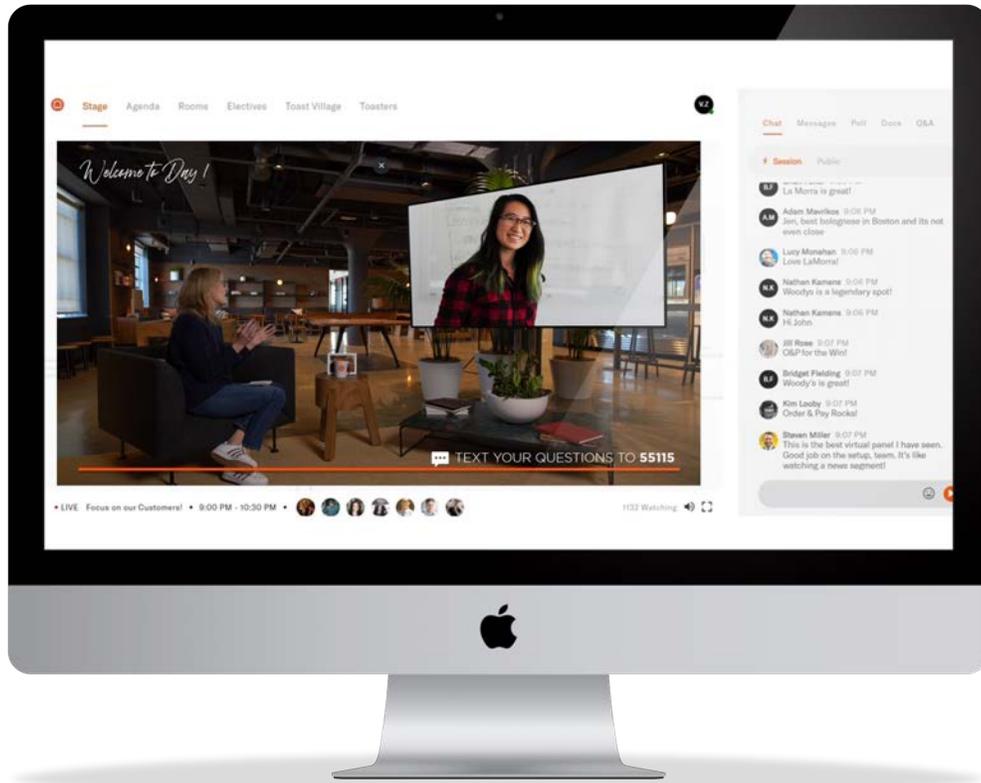


Larger Programs | 500++ Attendees

- Multi-Day Conferences
- Symposiums
- User Conferences
- All Employee Meetings
- Trainings & Seminars
- Sales Kickoffs
- Annual Meetings
- Shareholders Meeting



Live Broadcast Any Event & Bring In Remote Speakers



Partner Provided Services



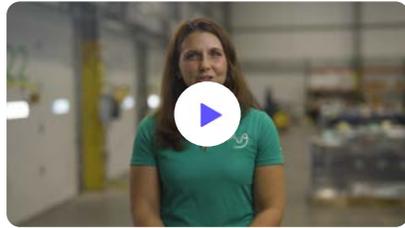
Content Examples & Ideas

Leveling up the content.

The story starts before attendees arrive and carries through the program and into the recap content. ThirdEye partners with leading creative content agencies on similar programs to assist with scripting, filming, and editing elevated content for pre, in-session, and postproduction.



Pre Event Videos



**Brand | Culture Story
Opening Videos**



**Man On The Street
Fun Clips**



**Highlighting Top Reps
& Recent Wins**



Event Highlights



Speaker Walk On



**Brand | Culture Story
Opening Videos**



**Logo Sting/Motion
Graphic**



**Product Launch &
Fun Pre-Filmed
Skits**



On Demand Replays

Event Theme & Branding



Case Studies



Case Study | Zimmer Biomet Medical Education Program

From Render



To Reality



2025 Cutting Edge Program



2025 American Business Awards®
for Best Medical Conference

Production Areas We Serviced

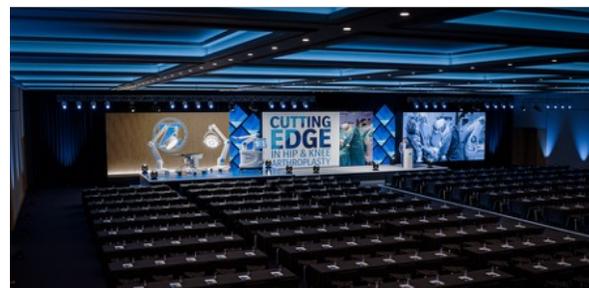
- ✓ Stage Design & Room Floor Planning
- ✓ Technical Production
- ✓ Live Audio, Video, Lighting
- ✓ Show Calling & Speaker Readiness
- ✓ Video Pre & Postproduction (via partner)
- ✓ Event Photography (via partner)



[2025 Cutting Edge Highlight Video](#)



[Client Testimonials On Site](#)



Case Study | Plug Symposium

ThirdEye produced Plug's Annual Investor Symposium live from an active factory floor, transforming a fully operational manufacturing environment into a broadcast-ready stage. The event seamlessly integrated remote guest speakers from around the world while delivering a live broadcast to more than 4,000 viewers. Despite the complexity of live machinery, tight timelines, and global contributors, the experience ran with precision—demonstrating our ability to execute high-stakes investor events in demanding, real-world environments.

Production Areas We Serviced

- ✓ Stage Design & Room Floor Planning
- ✓ Technical Production
- ✓ Live Audio, Video, Lighting
- ✓ Show Calling & Speaker Readiness
- ✓ Video Pre & Postproduction (via partner)
- ✓ Event Photography (via partner)



Why Partner With ThirdEye

Our long-standing relationships with partners are built on collaboration, innovation, and an unwavering commitment to excellence. We take pride in being more than a vendor — we're a true extension of your team, bringing every vision to life:

- ✓ Proven experience with our client's most mission critical events
- ✓ Award winning creative and technical approach
- ✓ State-of-the-Art equipment and expert crews with impeccable execution
- ✓ Committed to bringing your event vision to life – **on time, on budget, on brand**



Thank you for checking us out.

Email Matt@TeamThirdEye.com to schedule a discovery call.

